



HOIC / NAIC® Newsletter

Heart of Illinois Chapter of the National Association of Investors Corporation®

Don't Miss Investors Fair 2005!

2005 HOIC Board Meetings:

July 16 - Springfield
September 23 - Springfield
October 15 - Lincoln
December 3 - Peoria

Looking Ahead:

July 13 - BI Dinner, Decatur, IL
(See details on page 2)

August 20 - Fun Fest, Bloomington

September 23-24 - Investors Fair,
Springfield, IL

November 19 - BetterInvesting Edu-
cation, Monmouth, IL

December 3 - Portfolio Sharing,
Peoria, IL

Also look for details on these events
at www.better-investing.org.
Click on Chapters, Illinois, Heart of
Illinois.

Investing for Life®

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Great things are in store for those who attend the 16th Annual Heart of Illinois Investors Fair in Springfield, IL. It's been several years since we have had five sponsors and more than 10 Showcase Expo Exhibitors.

In addition, we have one of the most well-known, dynamic speakers in the business coming to present three different times through the day and a half event. Ellis Traub is coming to share his experiences that led to the development of the Investor's Toolkit and Take \$tock computer programs. He has also authored many articles in various publications, one of which is his book entitled, "Take Stock: A Roadmap to Profiting from your First Walk Down Wall Street." Be sure to get an autographed copy at the Fair.

Friday night Ellis will present "Why Investing Our Way Works" and demonstrate NAIC's Take Stock. This is a PERFECT presentation for people new to the NAIC methodology, frustrated NAIC members, or old time NAICers whom just want some inspiration!

Immediately after this formal presentation, HOIC will host "After Hours with Ellis Traub." We did this last year at CompuFest 2004. What started out as a small group grew into several dozen spectators asking Ellis almost every question you could imagine. So bring your questions and be prepared to learn like you've never done before!

Assuming we don't exhaust him Friday night, Ellis will present two more sessions on Saturday.

The first is on that puzzling topic of applying judgment to the SSG. If you're unsure of what judgment is or how you apply it, this topic is just for you! Ellis will explain the three levels of judgment and provide guidelines for the five points of judgment you have to make on the SSG. You WILL leave empowered with the ability to make confident judgments!

The second presentation is on a topic that sends chills through the hearts of even the most ardent NAIC members – Portfolio Management. Be sure to see Ellis's "Portfolio Management: Defense and Offense" where he will demonstrate portfolio management with ToolKit 5's brand new Portfolio Report Card, Defense Report, and Offense Report.

It is sure to be an A to Z course in NAIC methods! Don't miss it and don't let your friends miss it either! While you can see Ellis at other functions, you'll have to spent a whole lot more time and money to do it.

The Investors Fair Committee continues to work hard to provide a most enjoyable event, which will include continental breakfast, lunch, and plenty of door prizes. And our own HOIC directors will facilitate several workshops to round out your experience.

A completely detailed registration form will arrive in your mail box soon. However, if for some reason you do not receive a copy, please go to our website to see details and register, or call one of the directors listed on page 3 to request a copy.

You CAN Be a Better Investor

A Power Point program by Ellis Traub presented by
Gary Simms, D.M.D.
Director, HOIC/NAIC, Computer Group liaison

Dinner - No Cocktails

Wednesday, July 13, 2005 -- 6 P.M.

Country Club of Decatur, 135 N. Country Club Road,
Decatur, IL 62521
\$17.00 per person (including tax and gratuity)

Menu

*House tossed salad with choice of dressings
Tenderloin, tips of beef
Served over a bed of sautéed oriental vegetables
with steamed rice
Rolls
Bananas Foster
Coffee or Tea*

**Reservations Deadline – July 5, 2005
Call (217) 877-2742**

Organized by Jola Kuntz and Lovina Hermanek.
Mail Checks to: Della Wesselink, 625 Waterford
Lane, Decatur, IL 62526

Guests are welcome!

Co-sponsored by Financial Studies Group and
A-1 Investment Group

**You are your club's Contact - please notify your
members!**

50% Discount Coupons Offered

HOIC will again offer a 50% discount off full registration of \$40 to first time attendees to the Investors Fair in Springfield, IL on September 23 - 24, 2005.

The coupon must accompany your registration and payment of \$20 mailed to Karen Hurst, 4724 W. Pendleton Place, Peoria, IL 61615.

Just contact a director listed in the next column on this page to receive your coupon.

Bobbie Kincaid, Pekin, 309/925-3075, bkincaid@insightbb.com
Lilly Eckert, Decatur, 217/877-7711, momeckert@aol.com
JoAnn Bauer, Argenta, 217/795-3343, jbauer@argenta.net
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Karen Hurst, Peoria, 309/691-4093, kyhurst@sbcglobal.net
Bob Picton, Bartonville, 309/697-3093, rbpicton@worldnet.att.net
Judy Kelsheimer, 217/546-1185, Springfield, kelshimr@famvid.com
Rita Marley, 217/877-7226, Decatur, rrm33@aol.com
Betty Sinnock, 309/543-4950, Havana, blady@grics.net

First Timers — Take this opportunity to experience the Investors Fair at a discount. You may not have this chance again!

Investors Fair Committee

HOIC Fun Fest

A morning of "round-robin" activities is being planned for your benefit on August 20, 2005. This event will be held at the Normal Public Library, 206 W. College Avenue, Normal, IL 61761 from 9:00 a.m. to noon.

Cost is \$5.00. Refreshments will be served. Contact Chris Wissmiller, Director, at 309/725-3213 for further information.

Annual Meeting Recap

The Heart of Illinois chapter held its annual meeting in Beardstown, IL on May 21, 2005 with the election of officers and the installation of our newest Associate Director, Sharon Nunn. She lives in Decatur and her contact information is listed on page 3. Welcome, Sharon!

A list of all officers and directors is listed on page 3. If you think you might like to become a director, be sure and make your wishes known to any of our present board members.

A big Thanks to the wonderful ladies of First Congregational United Church of Christ who prepared and served our lunch. And our Keynote Speaker was Bert Sanders who talked about different screening methods for selecting stocks.

Bobbie Kincaid
President of HOIC

HOIC Officers, Directors, and Associate Directors

HOIC Officers*

| | | |
|---|--------------|---------------------------|
| President , Bobbie Kincaid, Pekin | 309/925-3075 | bkincaid@insightbb.com |
| 1st Vice-president , Lilly Eckert, Decatur | 217/877-7711 | momeckert@aol.com |
| 2nd Vice-president , JoAnn Bauer, Argenta | 217/795-3343 | jbauer@argenta.net |
| Co-2nd Vice-president , Gary Simms | 217/763-6037 | gsimms@one-eleven.net |
| Secretary , Karen Hurst, Peoria | 309/691-4093 | kyhurst@sbcglobal.net |
| Treasurer , Bob Picton, Bartonville | 309/697-3093 | rbpicton@worldnet.att.net |

HOIC Directors*

| | | | |
|------------------|--------------|-------------|----------------------------|
| Elaine Alexander | 309/346-2946 | Pekin | Lxandr@ntslink.net |
| Steve Emmerich | 217/632-2145 | Springfield | mriguy52@insightbb.com |
| Norman Ewing | 309/686-4122 | Peoria | mfewing@hotmail.com |
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| Nancy Leigh | 309/465-3768 | Avon | nc-leigh@wiu.edu |
| Rita Marley | 217/877-7226 | Decatur | rrm33@aol.com |
| Nellie Parsons, | 309/685-5774 | Peoria | parsonsel@insightbb.com |
| Jeanne Robeson | 309/734-7894 | Monmouth | jar@maplecity.com |
| Bert Sanders | 309/633-0133 | Bartonville | bertandjanet@sbcglobal.net |
| Betty Sinnock | 309/543-4950 | Havana | blady@grics.net |
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| Jolene Wiegard | 217/864-4376 | Mt. Zion | lookingup@insightbb.com |
| Chris Wissmiller | 309/725-3213 | Cooksville | ccwissm@ilstu.edu |
| John Yeck | 309/697-8646 | Mapleton | jyeck@heart.net |

HOIC Associate Directors*

| | | | |
|-----------------|--------------|--------------|--------------------------|
| Ann Brewer | 217/323-3604 | Beardstown | abisretired@casscomm.com |
| Alex Cole | 217/245-1104 | Jacksonville | acole@irtc.net |
| Hal DeVore | 309/342-4514 | Galesburg | devore@grics.net |
| Sylvia Herzog | 217/356-5440 | Champaign | sherzog30@aol.com |
| Carol McCombs | 217/323-3513 | Beardstown | carolmcombs@email.com |
| Sharon Nunn | 217/864-3597 | Decatur | bsnunn@juno.com |
| Ursula Schmidt | 217/867-2255 | Pesotum | pgm@sws.uiuc.edu |
| Shirley Wachtel | 217/868-2530 | Shumway | swachtel55@yahoo.com |
| Millie Yeck | 309/697-8646 | Mapleton | jyeck@heart.net |

*As of May, 2005 Annual Meeting

NAIC Changes Name to BetterInvesting

NAIC is formally adopting BetterInvesting® as its brand and corporate identity, positioning NAIC as the leader in investment education, empowering a nation of better investors. NAIC will continue to use the name, National Association of Investors Corporation for certain legal and organizational reasons.

This move to BetterInvesting is the next logical step in the evolution of the brand. It began with "Better Investing" magazine in May 1965 and has been extended to the BetterInvesting website, national convention, and other services and products offered by the National Association of Investors Corporation. This includes a name change for the chapters, as well — from NAIC Chapters to BetterInvesting Chapters.

Benefits of NAIC Membership

The benefits of membership provide access to the following:

1. *Better Investing* magazine
2. Low-cost Investment plan
3. My Stock Fund investment service
4. Regional Chapter events
5. OPS (Online Premium Service)
6. Investor's Green Sheets
7. Mutual Fund Resource Center
8. Reduced prices for NAIC products and services
9. Reduced admission to NAIC &/or Chapter events
10. Official membership card
11. Support from HOIC Chapter
12. Access to Member Only area on NAIC website
13. The wealth of knowledge from experienced investors who started out just like you.

Club Membership includes:

1. NAIC Official Guide book
2. Club Operations Handbook
3. General Liability Insurance
4. Club video and other sample materials
5. S & P Quarterly Reports

Individual Cost—\$50 per year

Club Cost—\$40 per year plus \$25 per member. What a bargain! Join today.

Better Investing National Convention (BINC)

Several HOIC directors are planning to attend the NAIC National Convention to be held in Atlanta, GA in November.

Look for registration information in future editions of *Better Investing* magazine. The price has been reduced!

*Heart of Illinois Chapter of the
National Association of Investors Corporation®*

2220 Mayflower Drive, Pekin, IL 61554

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Contents Include:
Information about HOIC/NAIC Investors Fair
September 23-24, 2005
and
50% Discount Coupon for First-time Attendees

WE'RE ON THE WEB

WWW.BETTER-INVESTING.ORG/CHAPTERS

HOIC/NAIC Newsletter is published three times a year for the educational benefit of anyone including individual members and member clubs of the Heart of Illinois Chapter of the National Association of Investors Corporation, a non-profit organization. No investment recommendation is intended.

May-June 2005

NAIC/HOIC Newsletter
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Layout and Design by Microsoft Publisher and Bobbie Kincaid.
Please send news items &/or corrections and changes of address
to the address shown above, or send an e-mail to the Editor at
bkincaid@insightbb.com.
Material deadline for October's edition is September 15, 2005.

HOIC Committees and Chairperson(s)

| | |
|------------------------------|---------------------------------|
| Budget & Finance..... | Bob Picton |
| Computer Group Contact..... | Gary Simms |
| Education..... | JoAnn Bauer & Lilly Eckert |
| Investors Fair..... | Judy Kelsheimer & Betty Sinnock |
| Membership & Newsletter..... | Bobbie Kincaid |
| Mutual Funds Program..... | Gary Simms |
| Public Relations..... | Susan Tampasis |
| Web Editor..... | Chris Wissmiller |
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