



National Association of
Investors Corporation

Alaska Chapter News

September 2004

Welcome to the Alaska Chapter NAIC

As a member of NAIC National you are also a member of the Alaska Chapter of NAIC (National Association of Investors Corporation). The Alaska Chapter is one of more than 110 NAIC regional chapters in the United States. The Chapter's activities are guided by a group of volunteers. Our activities, planned throughout the state, support and further the NAIC mission to provide a program of sound investment education and support that helps create successful lifetime investors.

Since our initial formation in 1997, the NAIC Alaska Chapter has gone through a significant growth period. We strive to bring interesting investment topics and investment education to a continually changing group of investment clubs, individual, youth and lifetime NAIC members throughout Alaska. We continue to reach out to NAIC affiliated Alaska investors by providing the most critical information while establishing programs and services designed to help individuals and clubs of all knowledge levels become successful long-term investors.

Over the next year, our goal will be to reach out across Alaska to provide investment education opportunities. We hope to help you become more knowledgeable and confident with your investing by providing the necessary information to hone your investing skills. These skills will make you better equipped to respond to an ever-changing stock market that is, sadly, motivated by fear, volatility and greed for the average investor. Hopefully, we can help provide some insight into the various tools and time-tested techniques available to build a solid investment portfolio of stocks and selected mutual funds for the long-term.

A key part of our *outreach* requires that we have immediate access to be able to contact our Alaska NAIC members and take advantage of the particular investing skills of our volunteer team of chapter directors. NAIC volunteers have dedicated their time and unique talents to

help you, the individual investors of America. Electronic mail is the best and most time-efficient way to keep all Alaskan NAIC members informed about educational opportunities as they arise. The Chapter e-mail list is a private list that applies only to Alaska NAIC events and is not distributed in any way. Please send your e-mail address to **Jeff Manfull** at jeffreym@thgcpa.com with the subject line <NAIC e-mail address>. Be sure to include your name and the area where you live.

In the Anchorage area, come to the Alaska Chapter meetings to meet and get to know the directors as we plan and work on our events. We welcome new ideas, new faces, and new volunteers. We have many volunteer opportunities ranging from the simple to the complex. For the time and location of the next Chapter meeting check the Alaska Chapter web site at www.better-investing.org/chapter/alaska.

NAIC Alaska Chapter

www.better-investing.org/chapter/alaska

Alaska Chapter Officers 2004-2005

President:

Roger Burnside

E-mail: reburnsi@gci.net

Vice President:

Tim Janneck

E-mail: timkaren@alaska.net

Secretary:

Susan Smith

E-mail: ssmeltz@gci.net

Treasurer:

Joanie Risch

E-mail: jrisch@acsalaska.net

Class On-or-Off the Road Program

One of the goals of the NAIC Alaska Chapter for the 2004-05 investment year is to provide investment education to members in outlying areas, primarily Kenai Peninsula, Fairbanks, and Juneau. Directors will provide classes to individual clubs around the state upon request through our Class On-or-Off the Road program.

Interested club members in all areas are encouraged to contact the chapter if they would like information regarding advanced topics such as Understanding Ratios, Portfolio Evaluation or Club Accounting Support. Classes could be provided if there is a need. Contact **Ann Grosshans** at anneg@gci.net for further information.

Suggested topics for the on-or off the road sessions include but are not limited to:

- Stock Quick Analysis
- Investment Vocabulary
- World Wide Web Investing Resources
- SSG Intro Focusing on the “Why” not “How”
- Usefulness of Company Financial Information Services (Value Line, Morningstar)
- Introduction to Mutual Fund Analysis
- Outline of Stock Tools Available through NAIC
- Re-energizing Clubs & Dysfunctional Club Support



Open SSG Discussion Group Schedule for 2004-2005

Title Wave Book Store

1360 W. Northern Lights Blvd., Anchorage, AK

7:00 pm - 8:30 pm Cost: Free

Discussions focus on evaluating the data used to complete a **Stock Selection Guide** (SSG) and interpreting the results. Although *Toolkit 4* software is used to computerize the completion of the SSG, the information and methods are the same if you wish to complete the task manually. Each session will discuss the *Stock to Study* from the previous month's issue of *Better Investing Magazine*.

For more information contact
Anne Grosshans 561-4714
anneg@gci.net

Date	Moderator
October 7, 2004	Tim Janneck
November 4, 2004 ..	Marianne Kaemerer
December 2, 2004	Sue Jensen
January 6, 2005	Karen Miller
February 3, 2005	Pat Hunt
March 3, 2005	Guest moderator
April 7, 2005	Lynne Bettin
May 5, 2005	Anne Grosshans

Visiting Director Program for Clubs

Is your club looking for a guest speaker?

Would your club members like an impartial evaluation of your club's investments?

Do you have a couple of critical questions on how the SSG works?

If you answer *yes* to any of these questions, you may be interested in the NAIC Alaska Chapter's visiting director program. As part of NAIC's education and outreach mission, this program is designed to give investment clubs in Alaska an opportunity to receive direct and informal

conversations and feedback with an Alaska Chapter director. Your club can name a specific director, subject to availability, or leave it up to the chapter to schedule someone to visit during your club meeting. The director's visit, lasting up to an hour, may include a brief presentation or discussion on a topic of your club's choice. While this visit is not intended to become a classroom session or replace any of the chapters education events, it does allow for Q&A and lots of learning. A fee of \$25 is charged to the club to cover costs and to support chapter activities.

Is That Opportunity at Your Door?

The Alaska Chapter of NAIC is run entirely by volunteer directors, who give freely of their time and knowledge. The more volunteers we have the more people we can reach and teach. If you are one of those people who want to learn more and like to help out, we want you as a Director! We are always looking for individuals with administrative skills, organizational abilities, teaching skills or computer skills. This is a great opportunity to learn more about investing while spending time with a great group of folks. To find out more, attend a Chapter meeting. They are held the first Saturday of the month from 10:00 am to 12:00 noon in Anchorage. Please call or e-mail someone on the Contacts page or our AK Chapter website www.better-investing.org/chapter/alaska to confirm the actual meeting location.

Are You on the Chapter E-mail List?

Be sure to send your E-Mail address to Jeff Manfull at jeffreym@thgcpa.com

Just put
<NAIC e-mail address>
in the subject line.

Don't forget to include your name
and the area where you live.

Benefits of Getting Involved as an AK Chapter Director



- The training and education in investing the NAIC way is great...you get to sit in on classes for free.
- It is an excellent resource for developing friends with similar interests.
- You can learn specific skills like technology training and speaking to groups.
- It gives you a personal sense that you are providing a needed service to the confused and frustrated investor.
- Sitting on a Board of Directors for the NAIC looks great on a resume, no matter what field you work in.
- As a Director you receive complimentary subscriptions to the Online Premium Service and the Mutual Fund Education Center on the *Better-investing.org* website.



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Alaska Chapter Investor Education Fair

Saturday, October 23, 2004

9:00 am – 3:30 pm

**Cost \$50 Per Person includes Lunch (\$60 at the door)
Classes for Both Beginning and Advanced Investors**

**Millennium Alaskan Hotel
4800 Spenard Road, Anchorage, AK**

Featured Speaker: **Ralph L. Seger, Jr., CFA**

Serves as chairman of Seger-Elvekrog, Inc., a Bloomfield Hills, Mich. investment management firm. He is also president of the NAIC Investor Advisory Service and author of the Repair Shop column in Better Investing Magazine.



Schedule of Activities

8:30 am Registration and Coffee

9:00 am Welcoming Remarks

9:15 - 10:15 **How PERT Can Help You Make Wise Decisions Before the Stock Market Reacts.** Ralph Seger. Evaluate quarterly and annual data trends for stocks you own or are considering buying. You will learn how data is collected, organized and displayed using PERT tools. Once you've mastered the SSG, learning PERT is a must.

10:30 – 11:30 *Two Concurrent Sessions*

- ♦ **Beginner Class 1 of 2: How to Find Stock Information with Value Line.** Beginning investors will learn how to find and use this excellent resource for stock evaluation. It is available to you either at your local library at no cost, or by paid subscription.
- ♦ **Analyzing Stock Mutual Funds.** Whether investing on your own or in a company sponsored retirement plan you need to know what to look for in mutual funds. We will lead you through the *Better Investing Mutual Fund Education and Resource Center*, which includes NAIC's mutual fund analysis tools and Standard and Poor's data on over 14,000 mutual funds.

11:45 – 1:00 **Lunch and Chapter Annual Meeting**, networking with other investors and club members

1:00 - 2:00 *Three Concurrent sessions*

- ♦ **Beginner Class 2 of 2: Learn the Quick Analysis Tool for Stock Evaluation.** Building on the earlier *Value Line* class, you will leave knowing an easy method to research and evaluate stock growth and price.
- ♦ **Favorite Online Resources for Stock Research.** Learn where to find useful stock information on the Internet, including a behind the scenes tour of the Better Investing website.
- ♦ **Club Treasurer Question and Answer Session.** Get your club accounting questions answered by several Chapter Directors who also serve as club treasurers.

2:15 - 3:15 **Repair Shop.** Mr. Seger will take several portfolios and evaluate them based on their PERT. This session will put into practice what was learned in the earlier PERT session.

3:15 – 3:30 **Door prizes**

Questions to Pat Hunt pjhunt@gci.net or call (907) 344-3339.

Registration form available at: <http://www.better-investing.org/chapter/alaska/events/3088>

**National Association of Investors Corp.
Alaska Chapter
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Anchorage, AK 99522-1515**

Imaginary Stock Portfolio Game

The Imaginary Stock Portfolio Game was introduced during the Investor Fair this past October, 2003. The teams, consisting of one to three players, were to select four stocks for their portfolio using the NAIC research tools, SSG, PERT, etc. The total amount of each portfolio started at \$100,000 buying \$25,000 of each stock. There would be no interest or dividends figured into the stocks but stock splits would be included. This is a buy and hold portfolio.

The team whose portfolio has made the greatest monetary improvement before the sell date, October 18, 2004 will be awarded \$150.00. The team must attend the annual meeting on Saturday, October 23, 2004, to receive their award. If there are any questions regarding the Imaginary Stock Game contact **Pat Hunt** at pjhunt@gci.net.

3rd Quarter Results June 30, 2004

Team	Portfolio Value
ATH2O	\$133,512.06
Two M's	\$ 98,451.15
Moon Shot	\$113,734.77
The Crapshooters	\$104,223.85
Bad Girls of Birchwood	\$105,678.47
One Year Wonder	\$105,380.95
Red Throated Loons	\$104,541.84
The Might Bees	\$112,207.31
Sterling Forecast	\$98,794.78
The 3 Wizards	\$88,887.01
The No Team Name Team	\$ 110,671.51

Winners to be announced on October 23
at the **Chapter Annual Meeting.**